

Your time is valuable, and we know not every business can attend career events in person. That's why EA introduces a new sponsorship option to represent your brand at local events. For just a little extra, you can enhance your presence without taking time out of your day. By putting the electrical industry in front of young talent, we aim to inspire fresh perspectives and career ambitions.

Michelle attends 125 events a year with 5000 job seekers. Here's why sponsoring a career fair can be a valuable investment:

- **Talent Acquisition:** Ability to connect with a large pool of potential candidates, streamlining hiring.
- **Brand Awareness:** Boost visibility and recognition among job seekers, businesses, and your community.
- **Networking:** Build connections with other businesses, schools, and industry professionals for future opportunities.
- **Market Insights:** Gain valuable insights into workforce trends, in-demand skills, and candidate expectations.
- **Showcase Culture:** Highlight your company's culture and values to attract the right talent.
- **Immediate Hiring:** Meet urgent staffing needs through on-the-spot interviews and offers.

### **Annual Career Fair Sponsor (\$50/year)**

**Benefits include:**

- Logo recognition on the poster board at the Electrical Association's booth at each career fair throughout the year

### **Premier Career Fair Sponsor (\$175 per career fair you choose for you company to be spotlighted at):**

**Benefits include:**

- Large logo recognition on the poster board at the booth
- Ability to provide company logoed swag to be handed out at the career fair
- Ability to provide Michelle a piece of company logoed apparel to wear to the career fair
- A meeting with an EA staffer to discuss additional, creative ways engage in your sponsored event

### **Your Electrical Association Sponsorship Contact:**

**Katie Grams, Electrical Association • 612-827-6117 • [kgrams@electricalassociation.com](mailto:kgrams@electricalassociation.com)**



Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

- Yes\*** we would like to be involved as a:
- Annual Career Fair Sponsor for \_\_\_\_\_ year(s) (Investment: \$50/year)
- Premier Career Fair Sponsor for \_\_\_\_\_ (\$175 per career fair)

Career Fair Sponsor\*: \_\_\_\_\_

Point of Contact (Name & Phone #): \_\_\_\_\_

Fee: (prepayment required) \$ \_\_\_\_\_

Additional Notes:  
\_\_\_\_\_

\*Please be sure the Electrical Association has a current/high resolution logo on file to use in sponsors recognition.

Signing below constitutes agreement to the details listed above.

\_\_\_\_\_  
Advertiser Signature

\_\_\_\_\_  
Date

**Return this order form to:**

Katie Grams, Electrical Association at [kgrams@electricalassociation.com](mailto:kgrams@electricalassociation.com)  
3100 Humboldt Ave S, Minneapolis, MN 55408 • 612-827-6117

**Prepayment in full required** Mail a check with a copy of this ad order or provide credit card info below:

Check type: \_\_\_ Visa \_\_\_ MC \*Note: a charge for the full amount of above order will be ran upon receipt.

Name on Card: \_\_\_\_\_

Credit card number: \_\_\_\_\_

Expiration: \_\_\_\_ / \_\_\_\_ 3-digit Security Code \_\_\_\_\_